

Europe Direct - Visual Identity  
Quick Guide



Colours:  
yellow: 0C-10M-100Y-0 K // Pantone Yellow  
blue: 100C-72M-0Y-6K // Reflex Blue  
Colour of other texts: 20C-90M-45Y 6K  
Pantone 7425

Font:  
Barmeno Medium  
Other text: Barmeno Bold or Franklin Gothic demi condensed

